



Why Choose Jan W. Whiteley Business Writing, LLC?

Because I:

✦ **Deliver.**

You'll get the products you need, on the timetable we established. No excuses.

✦ **Am deeply committed to your success.**

My livelihood depends on client satisfaction – and my satisfaction comes from furthering your business dreams.

✦ **Translate “Technospeak.”**

Some brilliant professionals freeze at the sight of a verb. I'm highly skilled at turning their input into readable, polished, and compliant technical prose.

✦ **Write words that pull their weight.**

I will capture your vision, and tell a compelling, value-based story that differentiates you from your competitors.

✦ **Offer editing without attitude.**

My edits – light or heavy – preserve both the message and the author's dignity.

✦ **Am a “big picture” strategist with an eye for detail.**

I can have a positive impact on your business operation beyond assistance with word choice, logic, and flow.

✦ **Communicate what I know.**

Skill-based Information **isn't** a scarce resource – it's a source of mutual empowerment. I'll share my thought processes, reasoning, and observations with you and your staff.

✦ **Scrupulously protect your proprietary information.**

I *never* reveal information about company processes, products, bidding strategies, or other sensitive information to anyone without your permission.

✦ **Offer a free consultation with an “on the spot” writing sample.**

Let's talk – and I'll give you tangible proof of my ability to write words that win business. Please contact me today to schedule an appointment.