



The ACCORD™ Information Architecture Model

How can we **best** make sense of the information that we must process and use in business settings? Methods abound – but they are generally domain or discipline-specific, and offer few clues about applying the system to other types of information.

The ACCORD™ Model is an information/training architecture model that is general enough to be widely applicable and specific enough to address challenging needs.

The six steps of the ACCORD Model are:

- Arrange
- Classify
- Categorize
- Organize
- Re-structure
- Define

The model is linear, in that each step flows logically from the one before it. However, it is also highly iterative in that results from each successive step inform and fine-tune the activities of earlier steps.

Information architectures created with the ACCORD Model are highly scalable, and can easily be modularized. This approach minimizes rework, and allows designers to easily incorporate new or updated data and accommodate the needs of different user/training audiences.

However, the greatest benefit of the ACCORD Model is that it creates organizational structures that can be grasped intuitively by most people. It is this feature that makes users able to make sense of information that might be too difficult to understand without the context and relevance that the information architecture provides.

Would you like to see the ACCORD model applied to one of your business products, such as a website or training architecture? If so, please email or phone me to schedule a free, no-obligation consultation. I look forward to working with you!

©2015 Jan W. Whiteley. All rights reserved.